

WILLIAM REICH

• FREELANCE FILMMAKER •
918-510-2079 • thewilliamreich@gmail.com
williamreichmedia.com

EDUCATION

Aug 2019 - May 2023 Broken Arrow High School
Graduate

Aug 2023 - May 2026 University of Oklahoma
Creative Media Production major, Theatre minor

EXPERIENCE

July 2025-present **The OU Daily • Norman, OK**
Sponsored Content Visual Creator

- Creates video content for The OU Daily's paid sponsors
- Plans, films, and edits Instagram Reels as well as long-form content
- Collaborates with customers and staff to create work showing professionalism

May 2025-Aug 2025 **Life.Church Central Offices • Edmond, OK**
Filmmaking Intern

- Films and edits content that goes out to 45 campuses and numerous online platforms
- Adapts to multiple workflows depending on the ministry in which content is being created
- Developing lasting and professional relationships with staff

Jan 2025-Dec 2025 **Gaylord Hall Productions • Norman, OK**
Practicum Student

- Learns camera skills while working with real clients
- Goes through the entire production process to create content
- Learns on-set skills needed during a production

Aug 2023-present **Sooner Card • Norman, OK**
Student Tech, Trainer and Filmmaker

- Creates content, helps with campus-wide point-of-sale technology, helps train front desk employees
- Adapts and switches between numerous workflows at a moment's notice
- Learns office standards and campus-wide systems in order to improve upon them

SKILLS

- Adaptability
- Communication and Feedback
- Strategic Planning and Scheduling
- Organization
- Professionalism
- Collaboration and Teamwork
- Proficient Canon and Sony Cameras
- Proficient DaVinci Resolve
- Proficient Adobe Premiere Pro and Audition

REFERENCES

Jon Fuller
Sooner Card Director
University of Oklahoma
jon.fuller@ou.edu

Grant Leatherwood
Filmmaker
Life.Church Central Offices
grant.leatherwood@life.church

Lynn Nguyen
OU Daily Associate Director
University of Oklahoma
lbtnguyen@ou.edu

Matt Lamberth
Youth Pastor
Life.Church South BA
matt.lamberth@life.church